# **Privacy Policy**

## Information Gathering and Use

We collect information from you in a number of ways, for example when you:

- Make a donation
- Sign up to our campaign
- Sign up to stay updated

We won't collect or record your personal information unless you choose to give it us.

### Use of Personal Information

We use the information you give us in the following ways:

- To make sure we have an accurate record of all the donations we receive.
- To email you with news and information about ABCD Foundation and our campaigns, but only if you have agreed to this.
- To make sure you are receiving the most appropriate and relevant information for you.
- To find out more about you and the people who are visiting our website, donating or joining our campaign.

#### Privacy of our email lists

• Individuals who join our mailing lists via our website or through our campaigning engagements are added to our email database. We do not sell, rent, loan, trade, or lease the addresses on our lists to anyone.

#### **Cookie Policy**

- Cookies are pieces of electronic information which will be sent by ABCD Foundation when you use our web site. These will be placed in your computer's hard disk and enable us to recognize you as a user when you next visit.
- You can configure your browser so that it responds to cookies the way you deem fit. For example, you make want to accept all cookies, reject them all or get notified when a cookie is sent. Please check your browser's settings to modify cookie behavior as per your individual behavior.

• Please note that if you disable the use of cookies on your web browser or remove or reject specific cookies from our website or linked sites then you may not be able to use the website as it is intended.

#### Security & Protection of Data

- ABCD Foundation uses well-recognized and proven technology for payments. Payment information is transferred by the use of an SSL connection which offers the highest degree of security that your browser is able to support.
- Several layers of built-in security, including an advanced firewall system, encryption of credit card numbers, and use of passwords, protect the collected information.

#### External Web Services

- We use a number of external web services on our site to display content within our web pages. For example, to display video we use YouTube. As with the social buttons, we cannot prevent these sites, or external domains, from collecting information on your use of the content we embed on our site.
- The Site contains links to other websites for the benefit of its visitors. This Privacy Policy does not apply to such other websites. ABCD Foundation is not expressly or impliedly responsible for, or liable to any loss or damage caused to you by the collection, use and retention of Personal Information by such website in any manner whatsoever. It is important that you review the privacy policies of all websites you visit before you disclose any information to such websites.

#### Changes to Privacy Policy

• As and when the need arises, ABCD Foundation may alter its privacy policy in accordance with the latest technology and trends. We strive to provide you with timely notice of these changes. You may reach out to us if you have any queries about any changes made to our practices.

#### Contact us

• If you have any questions at all about our privacy policy, please email us: <u>info@abcdfoundation.in</u>